Photography and images policy

Recording people at events for the prosperity and promotion of a sport we love feels like a normal everyday practice. However, it is also recognised that there are laws which aim to protect the privacy of individuals, and more importantly ethics that need to be considered, especially given the public feel and openness of our events.

This policy sets out the Suffolk Winter League's position and approach to the taking and use of images at running events which are part of the League.

This policy is guided by;

UKA Photographic Policy Guidance for Athletics Clubs and Venues

Position

It is recognised that taking photographs is normal social practice, and that apart from some specific circumstances, it is impossible to govern or enforce rules or regulations.

Bringing awareness of specific concerns / circumstances to the public's attention and expecting social conformity to prevail is the only practical approach.

League events are not expecting to have circumstances that prohibit photography (i.e. in private areas, such as toilets, recognised changing facilities, or copyright infringement issues with athletes) As such no attempt is made to enforce any restrictions.

Concern about the taking and use of photographs can be raised with the host club's Race Director (at or after a specific event), the League Secretary, or club Welfare Officers at any time.

The League recognises that all children and some adults are at a particular higher risk.

The League will not tolerate any actions that "at first impression appear" to be harassment or an invasion of privacy. The league will take steps to cease the behaviour first and investigate after, ensuring that the protection of the individual at risk is always prioritised first.

Approach

Each race will display prominent signage, to ensure participants, spectators and any public present are aware of the League's policy position regarding the use of photography Suggestive text as below;

"Photographs may be taken at this event by both official and non-official persons.

If you are taking photographs in a non-official capacity, please be considerate in how you use the images, particularly if they include people who were not aware that they were being photographed!

People with red wrist bands have specifically requested not to be identified in photographs. Please be kind and respect their wishes and their privacy."

Official photographers taking images for commercial use, with the knowledge and/or permission of the event organisers, must seek permission in advance from those who appear in the images. Images taken for sharing wider (notwithstanding the "red wrist band" rule) must only be shared in closed user groups – i.e. club networks.

The use of red wrist bands is not advertised, relying instead on those it might affect to come forward to ask at the race HQ, having seen it referenced in signage. It is not intended that the red wrist band is a "choice" for all runners.

Concerns about the use of images should I be reported to the club with whom the affected individual(s) is a member. The club will then raise the concern as a welfare issue and apply the club's relevant procedures for resolution.